

Anastasia Chetvertukhina

UI/UX designer

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Location Vancouver, Canada
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LinkedIn linkedin.com/in/anastasiache
Status Permanent Resident of Canada

Ambitious, tenacious, and well-accomplished User Experience and User Interface designer with 9+ years of extensive experience in designing online and mobile interfaces for users, creating graphics, and front-end development.

- Armed with broad-based background and skills in the areas of providing appropriate solution to every task needed.
- Finds perfect solutions using different methods, promptly fixes errors and, eventually, focused on the result.
- Trains and displays outstanding ability to manage, plan, coordinate, implement design practices to bring significant improvements in efficiency, productivity and technical processes.
- Determined to implement earned skills and knowledge for the rapid growth of the prospective organization by working effectively and consistently.
- Motivated, has great communication and idea sharing skills with technical and business professionals, self-taught, and open-minded to new ways of working.
- Good balance of strong attention to details and keeping greater needs in mind without compromising the quality and usability of the end product.
- Curious professional with focus and drive for developing new skills and abilities, following trends and advancing knowledge through professional channels.

Employment history

Senior UX/UI Designer December 2016 — May 2017
Top Secret Agency Inc (topsecretagency.ca) Abbotsford, Canada

- Completed usability research, including polls and surveys, comparative analysis, creating personas and archetypes, defining use cases, building MVP
- Performed competitive-comparative analysis for brands, defining general direction and concept for further development
- Planned information structure for websites
- Developed content strategy for internal and clients' use in a form of defining channels, tone of voice, organizing content schedule
- Wireframed, designed and iterated interfaces for websites
- Developed various graphics pieces for projects
- Presented solutions to a client, describing interface decisions in details
- Planned project strategy and stages
- Worked independently, as well as a part of company's and client's teams
- Coordinated work on variety of projects
- Managed internal social media campaigns

UI/UX, Communications Designer November 2005— February 2017
Freelance (anastasia-che.com) Russia, USA, Canada

- Designed pixel-perfect online interfaces and print products
- Developed various graphics pieces for projects
- Planned information structure for websites
- Worked independently, as well as a part of teams
- Gathered requirements from clients
- Completed user research, user stories and MVP
- Performed competitive-comparative analysis
- Prepared low- and high-fidelity rapid and dynamic prototypes
- Conducted usability testing
- Presented solutions in front of audience
- Completed Wordpress-based websites
- Developed front-end code for various interfaces
- Consulted clients on every stage of website development



Graphic and Web Designer August 2015 — August 2016
Digital Agency New York, USA (remote)

- Developed well-performing designs for variety of digital and print products
- Brainstormed design solutions with project managers
- Revisited and revised designs after feedback and data received
- Performed photo retouching of objects for catalogs, and headshots for corporate websites
- Completed infographics for usage in various media
- Prepared digital assets, guidelines and manuals for web engineers
- Worked in collaboration with designers, project managers, engineers

Senior Graphic and Web Designer December 2014 — September 2015
fishbat inc (fishbat.com) New York, USA (remote)

- Completed designs for variety of products such as emails, social media graphics, banners, leaflets, websites
- Consulted clients and project managers on design solutions
- Established digital campaigns using Hootsuite software
- Worked in collaboration with project managers, copywriters, internet marketers, engineers
- Completed Wordpress-based websites
- Performed technical support for existing websites including live edits to designs, hosting migration, adding new functions

Senior Graphic and Web Designer March 2013 — December 2014
LLC Magwai (magwai.ru) Volgograd, Russia

- Completed designs for websites from ecommerce to promotional
- Designed SaaS interfaces
- Worked in collaboration with project managers, illustrators, engineers, internet marketers
- Controlled quality of designs to meet company standards
- Planned visual structure for projects
- Completed competitive-comparative analysis, created archetypes
- Provided directions to designers, illustrators and photographers for ongoing projects

Senior Graphic and Web Designer January 2007 — February 2013
LLC Internet Agency Intervolga (intervolga.ru) Volgograd, Russia

- Designed variety of websites including promo, ecommerce
- Developed front-end code for designs created
- Completed iconography for projects

Graphic and Web Designer February 2006 — September 2006
LLC Agency of marketing Communications (web-decision.ru) Volgograd, Russia

- Designed websites, catalogs under supervision of Senior Designer
- Created logotypes, corporate identity for clients
- Edited products in 3D software and rendered them for catalog
- Delivered on-site consultation for clients
- Worked in collaboration with other team members

Education background

UX Designer July 2016 — September 2016
RED Academy Vancouver, Canada

Self-education from experience, books, online courses, lectures, lessons Continuous
All possible sources: books, online articles, Coursera.org, Lynda.com, Skillshare.com etc. Canada, Russia

Bachelor's Degree in Physics September 2001 — June 2007
Volgograd State Social Pedagogical University Volgograd, Russia



Software



Languages

Understanding these languages and principles of web development helps to be on the same page with web engineers / programmers.



Other tools

- HootSuite
- Slack
- Trello
- Wordpress
- Mailchimp
- Google Apps
- Moqups.com
- Font Squirrel
- Realtimeboard
- Adobe Kuler
- Colourlovers
- Axure
- Basecamp
- Firebug
- Asana
- **and more**

References available upon request.